

Christopher Dillard

Marketing & Multimedia Professional

I love creating engaging visual content that can be used to grow brands, reach new customers, and set trends that competitors love to imitate.



✉ ChristopherMDillard@gmail.com

📞 812-865-0636

📍 Louisville

🌐 www.christopherdillard.me

WORK EXPERIENCE

Marketing Director Homepage Realty [↗](#)

10/2015 – Present

Boutique Real Estate company

Achievements/Tasks

- Create social media presence and brand from ground zero
- Handle ad creation and marketing duties for company
- Maintain 24 Hour turnaround for all media requests
- Create videos featuring homes and real estate agents daily
- Take photos using DSLR, virtual reality gear, drones, and more
- Research new equipment, methods, and trends for presence

Contact: George Barrett – 502-494-2616

Louisville, KY

Digital Marketing Associate Humana Inc.

09/2014 – 10/2015

Contract Position

Achievements/Tasks

- Worked with Humana Marketing to find and solve video needs
- Contact approved video production companies to create required videos
- Handle approvals and solutions for quarterly national webinars
- Follow strict national law and regulations for all public content

Louisville, KY

New Hire Trainer MOBI Wireless

09/2014 – 09/2015

Wireless solutions for Fortune 500 companies

Achievements/Tasks

- On-board all new hires for MOBI, for every department
- Customize training plans for each new hire
- Create videos to showcase and encourage MOBI culture
- Train call center agents to maintain QoS for each company serviced

Contact: Prather Robinson – 317-496-4638

Indianapolis, IN

EDUCATION

Film & Video Studies; Advertising & Public Relations Purdue University

2005 – 2012

West Lafayette, IN

SKILLS

Social Media Marketing

Digital Ad Creation

Video Production

Mac OS X

Facebook

YouTube

Instagram

HDR Photography

Scriptwriting

Website CMS

Blogging

Podcasting

PERSONAL PROJECTS

A Town Born of Victory: 200 Years of Triumph (2013 – 2015) [↗](#)

- Designated a Bicentennial Legacy Project by the Indiana Bicentennial Commission

Flipping with Homepage (2015 – Present) [↗](#)

- Video series documenting the restoration and renovation of Louisville houses, optioned for broadcast

Third Wheel (2012 – 2012) [↗](#)

- Winner - Short Film

Sinthy (2012 – 2012) [↗](#)

- Finalist - Lake Maxinkuckee Film Festival

Kill Day (2012 – 2012) [↗](#)

- Best Student Short Film 2012
- Inspiration for The Purge series

INTERESTS

Multimedia

Films

Photography

Virtual Reality

360° Images/Videos